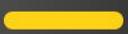




Guide:
**Social media
for business**



Guide: Social media for business.

Updated 21 June 2017.

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What is this?

This article is a guide to help businesses start an online presence and remain private while doing so.

Why do we need this?

In today's digital world, social media isn't just for staying in touch with friends anymore; it's also important for business activities like marketing. It's cheaper than traditional advertising and can reach people all over the world with just a click. Using social media helps you quickly find new connections, whether they are potential clients or job candidates.

However, a stronger online presence also means a higher risk of data breaches. Protecting your information is essential because government agencies can exploit even small details. To stay safe, it's best to share as little information as possible. This article will show you how to do that.

Given that essential information is required to create a social media account, the focus will begin with securing this sensitive data.

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01. Privacy.

Before setting up a social media account, it's important to know that information can spread quickly and might reach unintended people. To help protect your personal data, here are some useful tips. Using a VPN for your internet connection is important because it hides your IP address, keeping your location and identity private. Also, using a password generator to create strong passwords is a good idea.

01.1 Burner phone.

Prerequisite:

A VPN for your internet connection (note 1).

Setting up:

Step 1: Get a standard GSM phone (preferably not a smartphone) that has never been used with a SIM card registered under your name (see note 4).

Step 2: Get a prepaid SIM card bought with cash from a drug store; do not use a credit card. Choose one that has no expiry date (see note 2).

Step 3: To activate the SIM card via SMS, simply send a text message. If you need to activate it online, please refer to note 2 for instructions. Usually, after activating via anonymous SMS, you can use the SIM card immediately for up to two weeks before completing the online registration. If you plan to create temporary Google or Facebook accounts, it's best to do so before registering your SIM card online.

Step 4: Activate the carrier's account online (see note 2).

01.2 Burner Gmail.

To use the Google Web Store on Bluestacks and import contacts, you'll need to create a temporary Gmail account. Sign up with made-up information and a password generated by a tool—no phone number or backup account is required. After using it for Bluestacks, you can delete this account immediately. If you need it again, you can easily create another free account later.

02. Choosing the platform.

Selecting the appropriate platform for your business hinges on its value and its ability to meet your potential customers' needs. The key features we are looking for include:

- **Syncing contacts via emails:** This is essential for businesses to connect with their existing client base through social media, regardless of personal usage preferences.

- **Displaying app users within our contact list:** This allows you to follow them directly, rather than relying on app-generated suggestions. For example, Instagram identifies contacts on the app, while Twitter does not have this feature.
- **Providing visibility on mutual follows:** This helps maintain a balanced follower-following ratio. Explicit display, like on Twitter, facilitates efficient connection management, unlike Instagram, where manual comparison is needed to trim non-reciprocal connections.
- **Enabling sending and receiving direct messages:** This is crucial for starting new conversations. Platforms like Shapr, with a Tinder-like approach, offer a convenient way to initiate conversations through matches, while others may require starting conversations without a prior connection.
- **Enabling group creation and contact invitations:** This is essential for hosting online presentations and meetings on diverse topics, providing valuable engagement opportunities for our contacts.

03. Relevant platforms.

Syncing with your contacts through emails:

- LinkedIn.
- Facebook (Note 5).
- Instagram.
- Twitter.
- Viber.
- Reddit (Note 6).
- TikTok.
- VK (Note 7 sync with Gmail and Facebook).
- OK.
- Facebook messenger.

Not syncing with your contacts:

- Shapr.
- Meetup (Note 8).
- Google Chat.
- Discord.
- Twitch.

Syncing with your contacts but only through phone numbers:

- Telegram.
- WhatsApp.

Allowing direct messages:

- Twitter.
- Instagram.
- Reddit.
- LinkedIn.
- Facebook.
- Viber.
- VK.
- OK.
- Facebook messenger.

Allowing the creation of group chats:

- Facebook.
- Facebook Messenger.
- OK.
- VK.

The following section will describe 4 popular outlets as well as short facts regarding user base and how companies generally use them, as well as potential downsides of using them. Note that these aren't in any particular ranking order.

02.1 Facebook.

Facebook has an impressive 2.74 billion monthly active users, making it a dominant force in global teen engagement and appealing to users of all ages. This large user base solidifies its position as a cornerstone for social media marketing. Despite its older user demographic, Facebook maintains its unmatched reach across all age groups, making it a preferred platform for companies aiming to engage with customers, gather feedback, and start conversations.

Utilizing the Facebook Messenger app can enhance the ability to connect with potential clients on a personal level. However, due to its vastness, Facebook presents challenges, particularly in customer acquisition, and is more suitable for customer retention (see Note 9).

Facebook's network effect is unparalleled, quickly accumulating followers. Its group creation features enable inviting all Facebook contacts. However, there's a need to reset social media accounts every six months because Facebook tends to accumulate irrelevant profiles, leading to connections from regions lacking business relevance.

02.2 Instagram.

Instagram, a subsidiary of Facebook, has a daily user base of 500 million, with 88% located outside the U.S. Its standout feature, compared to Facebook, is its "organic" marketing approach. Unlike a "pay-to-play" model, your follower count on Instagram relies on your post

marketing efforts (see Note 10). This platform is particularly favorable for visually showcasing offerings, excelling with its combination of pictures and text.

When posting updates or new projects, like those on Open Collective, it's crucial to include an accompanying image. Unlike Twitter, Instagram doesn't generate a link preview, so a photo is necessary. It's advisable to use a disposable photo for this purpose.

However, for a website update, you'll need to create an image:

1. Using Libre Office Draw, go to "insert text box" and write your text. An example title: "website update 20 June 2021, use size 60 pt. font, align center, center vertically, and give it some colour.
2. If text is inserted into the image: Size 20 pt. is good.
3. Export as a JPEG, not as a GIF because the background will be transparent instead of white.
4. Edit with paint 3D, crop as 1:1 image (square).
5. Import into Android emulator.

Posts made on Instagram using the same account ID as Facebook can be shared between the platforms. However, Instagram posts will show up on your timeline, not in groups. Unfortunately, Instagram posts don't support clickable hyperlinks, which limits website traffic (see Note 11). Instagram seems to encourage users to stay within the app, pushing businesses towards paying for in-app advertising and sales. Consequently, it caters to specific types of businesses, particularly those showcasing visually appealing products like watches or fashion.

For Instagram posts, it's advisable to include the entire text within the image instead of the caption section. However, if shared on Facebook, you can add the text and hyperlink in the comments for clickable links on your Facebook timeline. Posting in Facebook groups needs to be done manually.

Importing email lists into our contact app can kickstart the network effect, helping the algorithm and avoiding suspicion by following our contacts. After uploading contacts and syncing with Instagram, suggestions for people to follow will appear.

New



Stefan Roberts, one of your contacts, is on Instagram as [@stefan.roberts.12](#). Would you like to follow them? 10h

Follow

This Week



Your contact Louisville Aviation is on Instagram as **louisvilleaviation**. 2d

Following

You have two options for notifying users about their contacts on Instagram:

"Your contact, xyz, is on Instagram as zyx."

"xyz, one of your contacts, is on Instagram as @zyx. Would you like to follow them?"

Both messages can include a 'Follow' button. This encourages these contacts to receive a similar suggestion to follow you, increasing the likelihood of reciprocal followbacks.

However, one limitation from a business perspective is the inability to repost or retweet posts from those you follow onto your own timeline. This restriction hampers the dissemination of information posted by other users within your network.

02.3 Twitter.

When it comes to connecting with customers, Twitter is a standout platform. Businesses can use hashtags not only to share updates and increase brand visibility but also to interact directly with users as required. With over 350 million users, mostly male and nearly 30% aged between 25 and 34, Twitter users are known for their prompt responses, eagerness to share, and fast spread of ideas. For quick feedback, Twitter is an excellent option.

To set up a private business Twitter account, follow these steps:

Despite repeatedly cycling through contacts, I consistently encountered the same suggestions when trying to add new followers based on initially imported lists. To address this issue, follow these steps:

1. Between importing new lists, navigate to Settings > Privacy and Safety > Discoverability and contacts.
2. Uncheck "Sync address book contacts" and select "Remove all contacts."
3. Allow 48 hours for the changes to take effect.
4. Upload a new contact list and reactivate contact synchronization.

This ensures that Twitter starts afresh with the updated list, providing new contact suggestions and, importantly, increases visibility in the suggestions of your contacts.

02.4 LinkedIn.

Unlike other platforms, LinkedIn offers a more professional environment. With a vast user base of 722 million individuals, 76% of whom are based outside the U.S., and nearly 60% aged

between 25–34 years old, it holds significant prominence. Notably, 40 million users actively search for jobs weekly, and over 55 million companies are listed. For businesses aiming to connect with young professionals, recruit talent, or explore potential partnerships, LinkedIn emerges as a prime choice. More detailed strategies for leveraging LinkedIn for business will be explored later in this article.

02.5 OK.

This application comes from Russia and shows signs of a network effect. Within its "add friend" feature, there's an "import friend" option with different choices, each leading to different outcomes:

1. **Phone contacts:** Unable to locate the contacts.
2. **VK contacts:** Unable to find anything, indicating that VK contacts won't function.
3. **Search by photo:** Requires you to take a photo of yourself.
4. **People online:** Displays a list of people you don't know. After a while, you may receive a notification saying "You are sending a lot of invitations. Please take a little break."

02.6 VK.

Similar to OK, this platform demonstrates a network effect. In its "add friend" feature, there's an "import friend" option with various choices for importing contacts:

1. **Phone Contacts:** Unfortunately, this option doesn't function properly.
2. **OK app:** It retrieves the same contacts from OK.
3. **Gmail:** You need to provide a Gmail account with relevant contacts.
4. **Facebook:** It doesn't work well with LDplayer.

02.7 Shapr.

Shapr may not have a network effect or synchronize contacts, but it's a fantastic tool for networking with professionals. It's not practical to keep inactive contacts within the app. Moreover, having too many contacts might limit new matches. Clearing inactive contacts often leads to new and relevant connections. After removing contacts, you'll likely find plenty of new "matches".

However, before unfollowing them, it's a good idea to ask them to follow us on social media. Here are the social media handles:

- Ubinodes on Twitter: @Ubinodes
- Love4aviation on Twitter: @Love4aviation
- Love4aviation on Instagram: Love4aviation_Official

02.8 MeetUp.

Pro: You have the option to share your events on your Twitter account.

Con: You can't delete a group that you've created, which is quite surprising. This means that if you want to deactivate a group, you'll need to follow these steps:

1. Remove all participants.
2. Clear the participant list entirely.
3. Modify the group title and description to indicate its closure. For example, you can use a title like "This group is closed" and craft a description with a minimum of 50 characters, such as "This group is closed. Deleting a group on MeetUp is not an option." It's a bit odd, isn't it? Now, a unique 50+ character description is required.

02.9 [Opportunity.](#)

Pros:

- Synchronizes with contacts.
- Presents potential contacts known as "leads," similar to Shapr, facilitating cold contacting.

Cons:

- Most users appear to be service providers, potentially making it more difficult to find manufacturers. However, it may still enable us to discover suitable candidates.

02.10 SilentPhone.

The app simplifies contact discovery by syncing with your phone. While it's not recommended to initiate cold contacts directly through the app, leveraging emails from the app for targeted campaigns, such as IT security or Sponsored Projects, is a viable option.

If you're not using SilentPhone, you can share your email list with a Node user who uses it. This allows them to identify app users and extract their emails for future targeted email campaigns. Additionally, the app enables the creation of various "communities," similar to Facebook. Options include Business, thematic community, brand or organization, interest group, public page, and event.

Test:

Initially, we established a public page, but inviting "friends" to join your group isn't feasible without paying on VK. Later, we formed an "interest" group named "France Export Import," functioning like a chat group. This allows inviting your VK contacts to join.

Pros:

Initially, we set up a public page, but inviting "friends" to join your group isn't feasible without paying on VK. Later, we formed an "interest" group named "France Export Import," functioning like a chat group. This allows inviting your VK contacts to join.

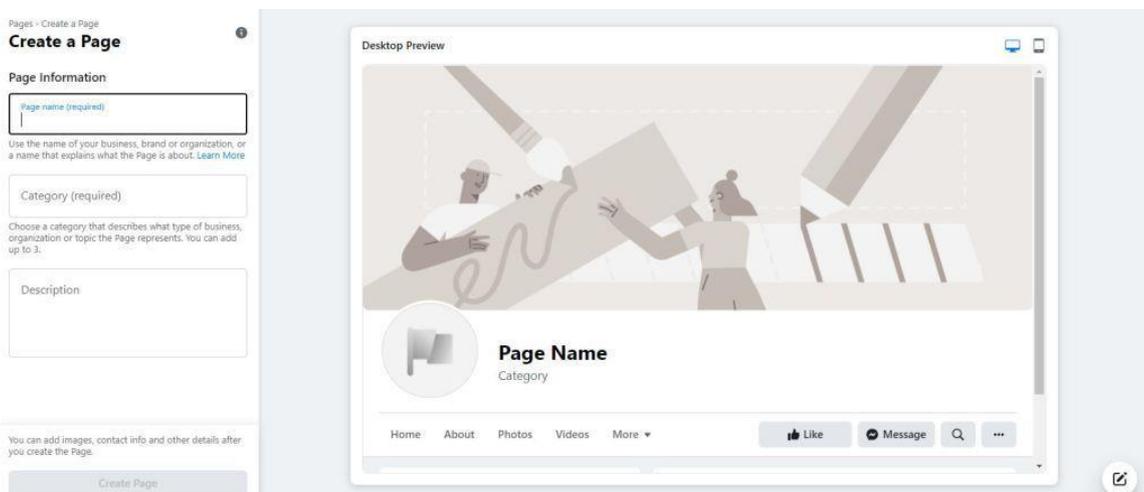
04. Creating the profile.

Now that you've decided which platform to use, it's time to create your profile. Make sure to use dummy information as we've discussed so far.

04.1 Facebook profile.

Step 1: Go to this page: facebook.com/pages/create. You must have an individual account beforehand, if necessary, create a new professional one.

Step 2: Click "Get Started" under business and brand, you should see this page:



Step 3: Use your business or brand name as the page title.

Step 4: Select the category that best aligns with your business/brand offerings.

Step 5: Include a concise summary of your business/brand in the description section.

Step 6: Add images to visually represent your brand for potential viewers.

Step 7: Verify both desktop and phone previews on Facebook, revisiting them frequently.

Step 8: Ensure completion of all available sections, then launch the page.

Step 9: Initiate your inaugural post and begin adding connections.

04.2 Instagram profile.

Step 1: Just like on Facebook, an existing account is necessary; the process involves converting it to a business account.

Step 2: Add to settings, locate the account section, and choose "switch to business account" at the bottom.

Step 3: Choose an appropriate business category and proceed to the next step.

Step 4: Enter your contact details and personalize your profile to reflect your business.

Step 5: Start posting images together with relevant hashtags to build a follower base.

04.3 Twitter profile.

Step 1: Register an account at <https://twitter.com/i/flow/signup> (Note 12).

Step 2: Upload a profile photo (typically your logo) and header images (media showing your content).

Step 3: Set a display name (e.g., "@name") to enable tagging in other posts.

Step 4: Write a descriptive summary outlining your business and objectives.

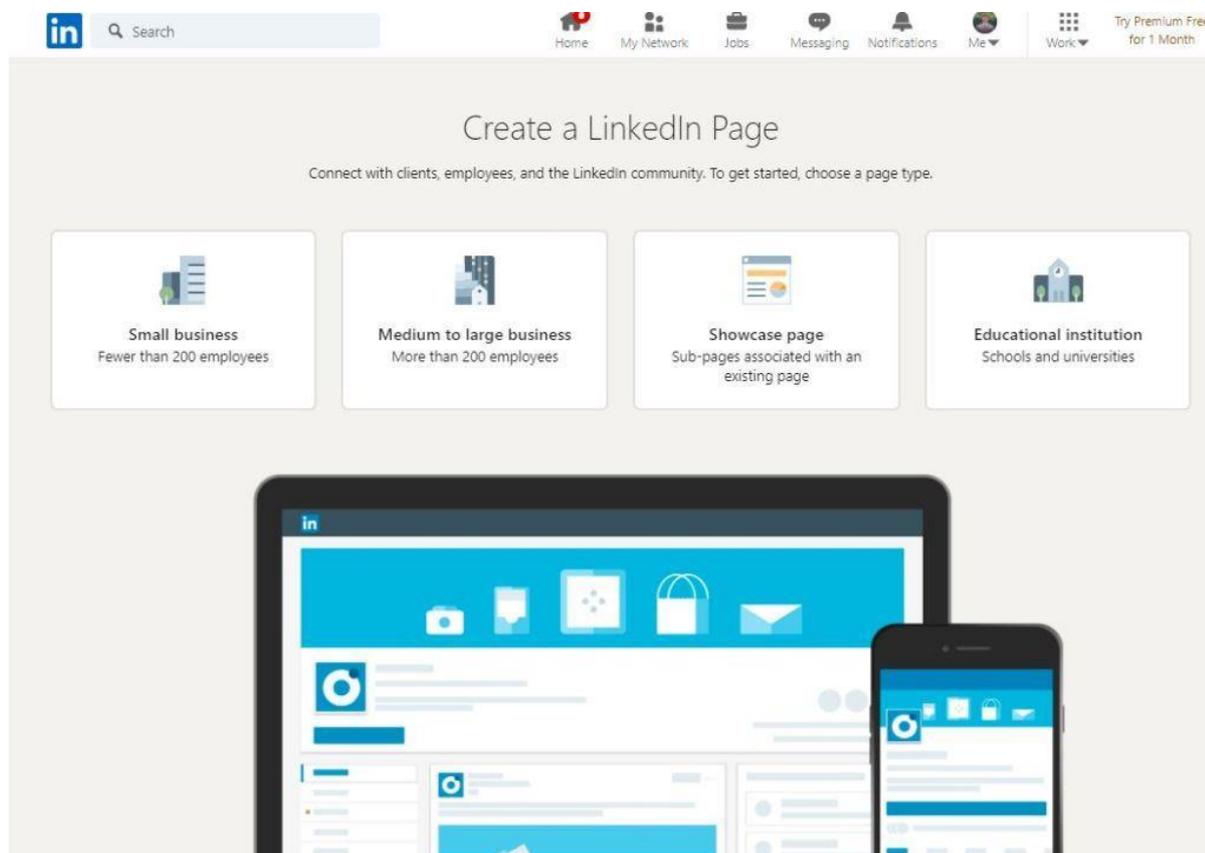
Step 5: Add extra important details about your business, such as hours, contact information, and location.

Step 6: Start posting, and pin a nice post to attract viewers.

04.4 LinkedIn profile.

Step 1: Visit the following site: <https://www.linkedin.com/company/setup/new/> (Note 13).

Step 2: Choose the option that most accurately aligns with your business size, ranging from small to large.



Step 3: Input all-important profile details and ensure the verification of your association with the company.

Step 4: Select "Create Page" to initiate posting, establish connections, and actively engage with your community!

05. LinkedIn and further.

We prioritize LinkedIn as our primary social media account for several reasons:

1. It serves as our main business channel, providing a professional platform for business interactions.
2. Its functionality allows for contact searches based on specific criteria such as country or industry.
3. LinkedIn facilitates direct connections by syncing contacts or uploading email lists. In contrast, Twitter primarily suggests people to follow, which is less direct and requires more time to expand your network and gain visibility for your posts.

05.1 Android and iOS.

This manual primarily focuses on Android, as it's the predominant operating system for mobile devices. However, the processes described are equally applicable and functional on iOS devices. The only difference lies in the method for contact synchronization on your mobile device. For iOS users, we recommend using Woelkli, a CarDav-compatible service, instead of Owncloud. Detailed iOS settings can be found in the Woelkli iOS settings guide.

05.2 Android emulator.

We will use an Android emulator, Bluestacks, to access applications like Tutanota, LinkedIn, and Twitter for this manual. However, if you have an extra Android device without a SIM card, it can also serve this purpose. It's crucial to emphasize that this device should be dedicated solely for this purpose. Under no circumstances should personal contacts be stored on this device, as platforms like LinkedIn and Twitter may potentially retain and store these contacts on their servers indefinitely.

Pros and cons of using Bluestacks versus a separate android device:

Pros:

Using an Android emulator provides a more cost-effective solution, eliminating the need for an extra device. It also enhances privacy by routing all internet traffic through a VPN, similar to a router setup. Additionally, using a burner phone further enhances privacy. It's worth noting that Android devices can track you even without a SIM card and in flight mode, as demonstrated in this video : [Link to the video](#).

With a physical keyboard, message composition is simplified, providing a more comfortable typing experience. The emulator also supports simultaneous multi-instances, allowing multiple accounts on the same computer. However, creating multiple accounts may require several burner phones or sharing them with other nodes. You can use the same Google account across multiple instances. When creating a new instance, avoid cloning a previous one as it imports existing accounts; instead, create a fresh instance and reinstall all apps.

Cons:

1. Not compatible with Linux operating systems.
2. Requires being at the computer to respond to messages.
3. Limited ability to delete all contacts at once; manual deletion is necessary, making Owncloud the preferred option.
4. In multi-instance mode, contacts are shared among all instances. Therefore, caution is needed when syncing contacts with apps; ensure the feature is set to manual for contact management between synchronizations.
5. Exercise caution when simultaneously logging into multiple LinkedIn accounts, as it might flag shared IP usage as suspicious and lead to account blocking.

6. Lacks a robust contact app; consider installing a different one. The default contact app in Bluestacks doesn't support selecting all contacts for mass deletion, a necessary function. Avoid installing the Google app, as it can cause confusion with Bluestacks' native app.
7. Inability to directly copy-paste from the clipboard into Bluestacks. Therefore, create easily typable passwords for convenience.

Multi Instance:

We recommend installing the following necessary apps on each instance for ease of use from the Google Play store:

- Tutanota
- Cardavsyncfree
- LinkedIn
- Twitter
- Contacts

05.3 About the email lists.

Exclusively for social media use: Email lists are solely intended for connecting with manufacturers and candidates through social media. Avoid any other utilization, particularly mass emailing.

List deletion protocol: Lists are used once per channel and then erased to evade algorithmic detection.

Categorized by country and volume: Thousands of emails are segmented into smaller lists based on intended usage, such as desktop imports, Owncloud synchronizations, etc. Organization may also involve sorting by country through domain names and internet providers.

Leveraging LinkedIn's algorithms: To optimize efficiency, allow a 48-hour interval between imports for the algorithms to process contacts and invitations.

Caution with LinkedIn suggestions: When importing, for example, 50 emails from France, mainly from the aviation industry, resulting contact suggestions tend to align with approved invitations. Initially, selecting the same country and industry might be necessary to expand contacts. However, this initial choice could confine interactions within a specific industry. As contacts increase, diversify by choosing contacts from varied countries and industries to widen connections.

05.4 Share accounts.

Create a designated folder to store a text file containing all credentials and the profile photo. This enables seamless transfer of social media accounts, if required. Utilize Resilio for sharing purposes. Feel free to request a template from a senior node.

Twitter: When transferring a Twitter account, modify the phone number in the settings since it's crucial for security and often used for account verification. The new user should insert their burner phone number into the account for continuity.

05.5 Profile photo.

To set the profile photo, opt for fake images accessible on Resilio or choose an avatar (such as an animal or an object) representing the node (you) across all platforms. However, as it's a personal social media account, the ultimate decision rests with you, even if it's employed for business objectives. If importing a photo, verify its uniqueness through TinEye Reverse Image Check at <https://tineye.com/> to ensure it hasn't been previously utilized elsewhere.

05.6 Tutanota email.

Create a Tutanota email exclusively from your PC, using a mobilefriendly password. Note that Tutanota might temporarily freeze the account for 48 hours initially due to antispam measures; this is a standard procedure.

Consider upgrading to Tutanota Business. Your contribution supports service development and offers the ability to generate email aliases. This feature proves beneficial when regularly discarding social media accounts (without sharing them). With aliases, you can utilize the same inbox, creating a new alias for each social media account and discarding it when no longer needed.

05.7 Buffer.

We utilize the SAAS Buffer for scheduling and simultaneous posting on LinkedIn and Twitter: [<https://buffer.com/>]. Create separate accounts for each instance, yet you can utilize the same Tutanota email for LinkedIn and set a new password. Each Buffer account is linked to one LinkedIn and one Twitter account. With the free plan, scheduling allows up to 10 posts daily.

Given Twitter's 140-character limit, concise writing is necessary for duplicating content. For different channels, longer content can be crafted specifically for LinkedIn.

05.8 Delete every 6 months.

1. In a world of unstoppable global surveillance, the imperative solution is to minimize our data footprint.
2. The purpose of creating dedicated new social media accounts for Ubinodes is to:
 - Establish brand awareness for Ubinodes.
 - Promote our services to manufacturers.
 - Recruit diverse nodes from various countries and backgrounds.

We recommend deleting social media accounts every six months and creating new ones. Within this period, most contacts would likely be informed about Ubinodes, and interactions with manufacturers or candidates may have occurred. Past six months, social media algorithms tend to confine users by suggesting contacts with similar profiles, industries, or countries.

For increased productivity and efficiency, it's advisable for nodes to regenerate accounts and upload new contacts every six months. After this period, an existing account serves little purpose beyond narrowing connections. Should you wish to maintain long-term contact with social media connections, it's advisable to create another personal account, distinct from Ubinodes.

05.9 Next steps.

Step 1: Initiate a new folder on your computer labeled "3VLevel 4 Lists for LinkedIn." Confirm this title to ensure recent changes haven't altered it. Request the ReadWrite (RW) key and synchronize this folder with the team to share email lists.

Step 2: Follow the manuals precisely to create social media accounts as outlined below.

Step 4: On LinkedIn, send invitations to other nodes; on Twitter, follow other nodes to enable sharing/retweeting of their posts. Locate them within the apps by searching for "Ubinodes."

Step 5: Set up a Buffer account and integrate your LinkedIn and Twitter profiles.

Step 6: Utilize Buffer to publish posts on your new profiles, promoting our previous articles and services to the audience.

Step 7: Maintain an active profile by regularly posting updates, exploring new manufacturers and nodes, synchronizing new contacts, and sending daily connection invitations.

06. Syncing contacts to LinkedIn.

06.1 Create an OwnCloud instance (desktop)

Open a free OwnCloud server: <https://en.owncloud.de/product/owncloud.html>

Note: you can't connect while using a VPN.

Or you can use the one we share, via Zoho, make sure it's not being used by another Node, delete all previous contacts you may find in it.

IOS: owncloud isn't free on iOS, you can use Woelkli instead. Then simply add the Cardav account in the iOS settings. Download: <https://woelkli.com/en>

06.2 Install CSV to VCF.

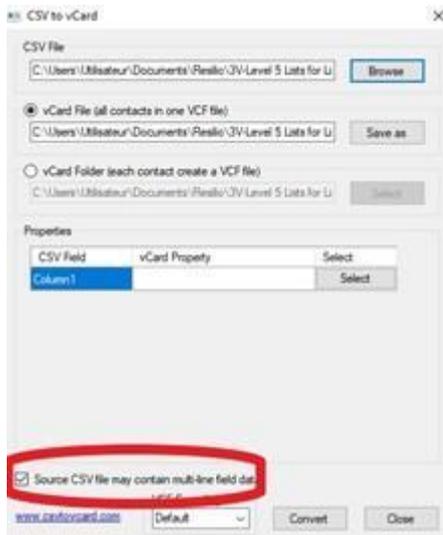
Download and install CSV to VCF converter: <http://www.csvtovcard.com/>

06.3 Prepare CSV file.

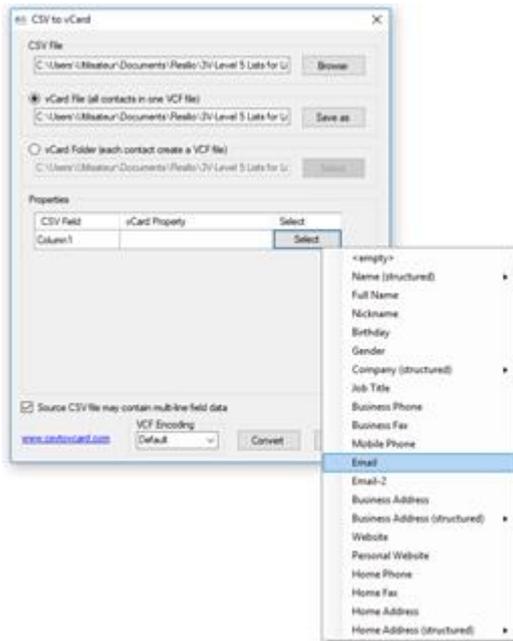
In the Resilio "3VLevel 5 Lists for LinkedIn", choose a .csv file, add a blank line at the top of the list, otherwise the first email won't be imported.

06.4 Convert the CSV to VCF file.

Step 1: Tick the box "Source CSV file may contain multiline field data".



Step 2: In the properties define the field as email.



06.5 Upload to OwnCloud.

Import your VCF file into your contacts by referring to the user manual: https://doc.owncloud.org/server/8.0/user_manual/pim/contacts.html

We recommend uploading approximately 1000 contacts. Note that in step 10, you can sync numerous contacts by repeating the process. It has been tested with over 7000+ emails successfully. However, while attempting with 9000+ emails, the account got blocked, and LinkedIn requested an ID to unlock the account, resulting in the loss of the account.

Ensure to always delete the imported files to prevent their use by another node or for alternative purposes.

06.6 Get link.

Access the settings on the bottom left of your Owncloud contacts page via the website. Locate the link provided for syncing contacts. Copy this URL into a .txt file.

Upload the .txt file onto your Owncloud's file page. This action enables easy access to the file from your device.

06.7 Install Carddavsyncfree on Android.

Play Store Link: <https://play.google.com/store/apps/details?id=org.dmfs.carddav.sync>

Grant authorization for Carddav to access Android's system.

Utilize the URL and credentials from Owncloud to establish a connection with Carddav, enabling the synchronization of contacts.

Ensure to sync all contacts. It's crucial to use a burner smartphone to prevent the application from accessing and transmitting your private contacts to LinkedIn's servers.

06.8 Install LinkedIn on Android.

Download the LinkedIn app and create a fictitious profile using a Tutanota email and a burner phone: <https://mobile.linkedin.com/>

Before importing a photo, verify it using TinEye Reverse Image Check to ensure it hasn't been previously used: <https://tineye.com/>

Within the app, navigate to "add contacts" and grant authorization for the app to access and read your phone's contacts.

06.9 Invite people.

The LinkedIn app will automatically send invitations to individuals on their network using the uploaded emails. This method enables you to send numerous invitations simultaneously without risking being blocked by LinkedIn, as the app manages the process.

It's important to bear in mind that the contacts are uploaded to LinkedIn's servers. Therefore, it's crucial to delete the files that have been utilized to ensure that no other node uses the same lists.

06.10 Add more.

You can expand your connections on LinkedIn by repeating the process. Simply add new contacts to Owncloud and repeat the sync process.

1. In the LinkedIn app, navigate to your profile's settings → "Sync contacts" → Untick "Sync contacts from this device". .
2. Disable the "Sync contacts from this device" option.
3. Once you've uploaded a new VCF file in Owncloud, resync your device's contacts using opensync.
4. Return to the LinkedIn app's settings and reenable the "Sync contacts from this device" option. The app will prompt you to find contacts and send invitations.

07. Scripting LinkedIn.

There are two scripts you can use, depending on your purposes:

1st script.

Connects with all the users on the "People you may know" list.

```
setInterval(() => {  
    $('button[datacontrolname="invite"]').each((i, el) => el.click())  
    window.scrollTo(0, document.body.scrollHeight)  
    window.scrollTo(document.body.scrollHeight, 0)  
    window.scrollTo(0, document.body.scrollHeight)  
}, 5e3)
```

2nd script.

Connects with a number of users you want. You just have to edit the number at the end of the script *"Here is the only change you have to do: Change the number 10 with the number of connections you want to do"*.

```
let arrUsers = [];  
var numberOfUsers = 0;  
var intervalUsers;  
var lastWindowHeight = 1;  
function startScript(numberOfCon){  
    numberOfUsers = numberOfCon;  
    connectWith();  
}  
function connectWith(){  
    runInterval().then(value => sendConnections());  
}  
function runInterval() {  
    return new Promise((resolve, reject) => {  
        intervalUsers = setInterval(function(){  
            window.scrollTo(0, document.body.scrollHeight);  
            if(numberOfUsers<=arrUsers.length || document.body.scrollHeight == lastWindowHeight){
```

```

        console.log("Finishing interval, we already got enough users or we can not find
anymore...");
        clearInterval(intervalUsers);
        resolve(1);
    }
    arrUsers = document.querySelectorAll('button[datacontrolname="invite"]');
    console.log("We got " + arrUsers.length + " users (for now)...");
    lastWindowsHeight = document.body.scrollHeight;
}, 2000);
})
}
function sendConnections(){
    var totalConnectionsSent = 0;
    for (let usr of arrUsers) {
        if (totalConnectionsSent >= numberOfUsers) {
            break;
        }
        usr.click();
        totalConnectionsSent += 1;
    }
    console.log("FINISHED!");
    console.log("Sent " + totalConnectionsSent + " connections.");
    console.log("Developed by @Naulex (see me on BlackHatWorld forum)");
    alert("FINISHED!\n\nSent " + totalConnectionsSent + " connections.\nDeveloped by @Naulex
(see me on BlackHatWorld forum)");
}
//
// Here is the only change you have to do: Change the number 10 with the number of
connections you want to do: 1, 10, 37, 2184... and press enter.
StartScript(10);

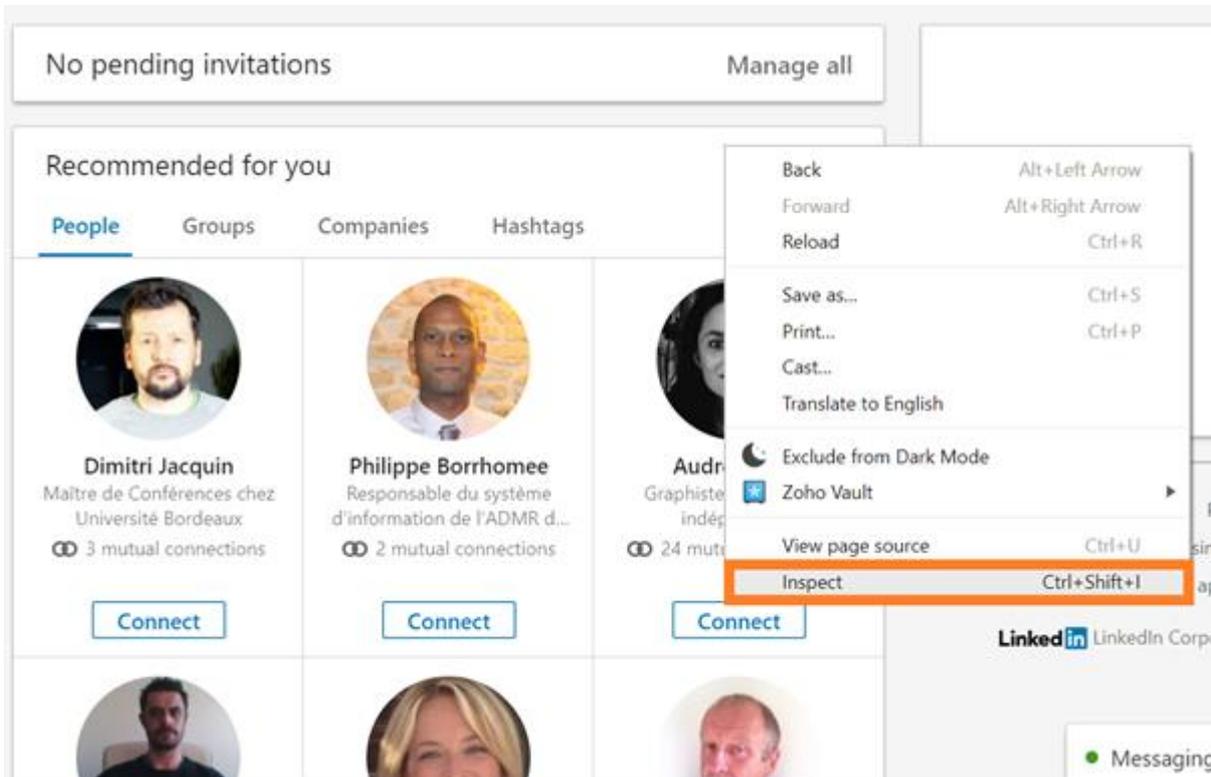
```

07.1 How to use script.

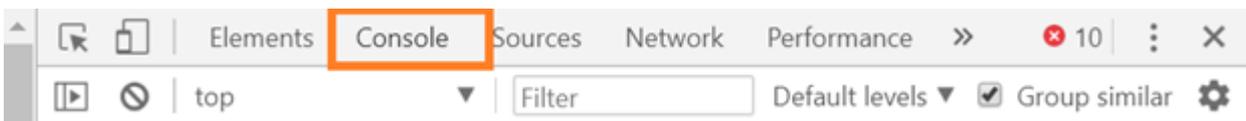
This example uses Iridium browser (Google Chrome based).

Go to: <https://www.linkedin.com/mynetwork>

Rightclick on the area called "Recommended for you". Then click on "Inspect".

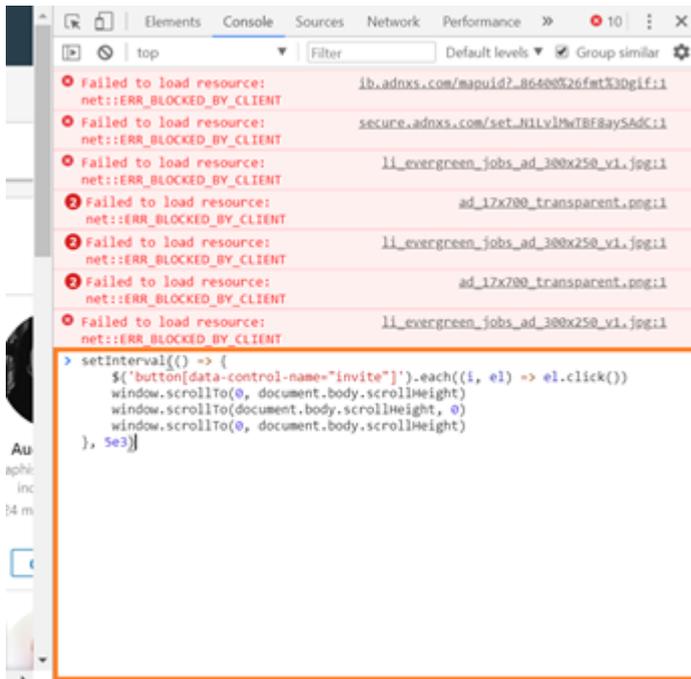


On the right a box will open. At upper part of that is a tab named "Console", click on it.



Copy paste one of these two scripts, mentioned in the title "Scripts" in the box after this icon: > , as shown on the screenshot. Then click on enter.

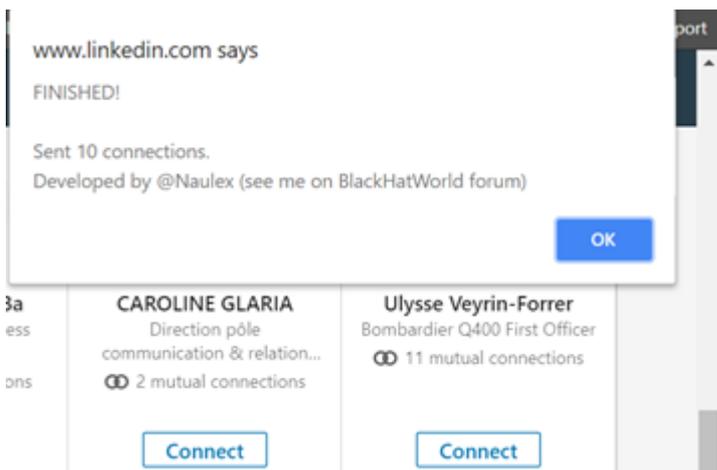
The script will start scrolling the page and clicking on "Connect". Just wait until the amount set by you connections are being invited or the limit of invites gets full, depending on which script you used.



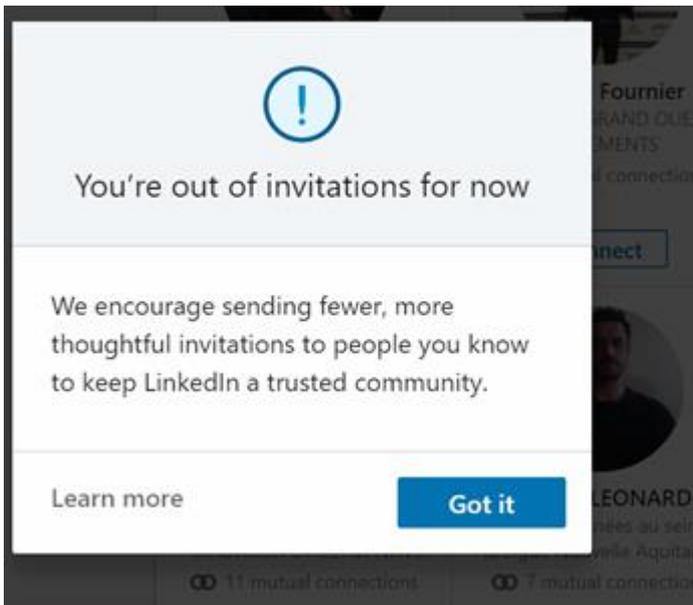
When you are using 1st script you'll see that it's sending out invites.



When you are using 2nd script you'll see this. Just click on "OK".



If you have passed your invitations limit you'll see this message. Click on "Got it".



Then, close the console from "X" and refresh the page so the script stops.

08. Twitter and further.

The rationale behind choosing Twitter for our social media strategy over other platforms is multifaceted:

Utilizing Twitter Deck allows granting access to Nodes for posting on the Ubinodes account.

This makes it simpler to monitor reciprocal follows, maintaining a balanced follower-following ratio. Additionally, you can use [fllwrs](http://fllwrs.com/faq) <http://fllwrs.com/faq>

In contrast, on Instagram, determining who is following you back requires manual list comparison, posing long-term viability challenges. Facebook, on the other hand, is not suitable for business.

1. Dedicated mobile Android device: Install scrcpy: <https://github.com/Genymobile/scrcpy> for mobile use.

Pros: Mobility and connection with social media contacts.

Cons: Requires an additional device, potentially disruptive due to constant notifications.

2. Android emulator: Use 32bit Bluestacks or LDplayer; <https://www.ldplayer.net/>

You can use any other Android Emulator. LDplayer has two benefits:

- Contact app ready to be used. No need to download one.
- GPS location spoofing ready to be used.

Pros: No additional device required. Optimal for safeguarding private data and preventing tracking, ensuring protection for your IMEI, IP (when using a VPN), and avoiding browser fingerprinting. No links to personal accounts and contacts. Ideal for Communication Mantra, activating the Emulator only when working on social media.

Cons: Requires a computer for operation.

Step1: Use Tutanota to establish a free account, dedicated to creating social media accounts and preventing your personal email from becoming a target for advertising and mass surveillance. This approach enables the periodic destruction and recreation of profiles, minimizing exposure to mass surveillance and advertising. Avoid sharing this email with individuals encountered through social media, as it serves as a shared email for all Ubinodes activities. Reserve this email solely for social media app credentials and other short-lived purposes, with eventual destruction after a specified duration.

Step 2: It's time to add contacts to your social media apps, enabling their algorithms to suggest your profile to individuals already using these platforms. We provide contact lists in CSV format, requiring conversion to VCF for importation using the freeware csvtovcard. Import all contacts before configuring apps to ensure synchronization with thousands of contacts from the beginning.

08.1 Import in VCF.

Pro: Eliminates the need to create a Gmail account. Immediate contact importing upon emulator launch.

Con: Requires CSV to VCF conversion.

If there's no preinstalled contact app, refer to step_03.

Note the differing contact usage: Shapr uses GPS positioning, while Twitter and LinkedIn rely on contacts.

For LDplayer users, the process for importing multiple VCF files is as follows:

1. Import your VCF files into the emulator, typically stored in /sdcard/Pictures by default.
2. In the contact app, access settings at the right corner, choose import/export, then opt for import from .vcf file.
3. Navigate to the file manager. Click on the three dots at the right corner and choose "Show internal storage" to locate your VCF files' folder.
4. Display files as a list by selecting the icon depicting tiles at the right corner.
5. Click on the first file, hold the leftclick to select multiple files.
6. Once selected, click "open"; the files will be imported into the contact app.
7. After import, remove these files from the emulator's storage to avoid confusion in subsequent imports. Removing files from storage won't delete contacts from the apps.

08.2 Import CSV through Gmail.

If you prefer not to convert to VCF or want to import numerous contacts simultaneously, set up a Burner Gmail account following the provided user manual. Each import allows up to 3000 contacts, capped at a total of 25000 contacts. Ensure your emails are placed in the "Email 1 Value" column using Gmail's template for the import process.

Step 3:

1. Download and install Aurora from <https://auroraoss.com/>.

2. With Aurora Store, install:

A contact app (if LDplayer wasn't installed).

Twitter.

Shapr.

Xing.

Linkedin (Note: Linkedin often blocks accounts, requesting ID verification; it's owned by Microsoft and part of the Prism program).

If on a mobile device, install a location spoofing app like Hola Fake GPS.

Create accounts using your Ubinodes' ID. Spoof your location to match your country/state for local connections via apps like Shapr, aiding in networking with potential clients. Similarly, spoofing your location can help find prospective clients or nodes in other countries.

Step 4:

In app settings, enable contact synchronization for all apps.

In Twitter: Settings > Privacy and Safety > Discoverability and contacts.

Over time, Twitter will recommend people to follow based on imported contacts. Follow them, aiming for reciprocal follows. This process is a numbers game; importing more contacts means following more users, potentially increasing your followers, and spreading awareness about Ubinodes. Note that there's a daily limit for following new people.

To curate your feed, mark irrelevant posts and ads as "not interested" or "I don't like this ad" to refine the algorithm's suggestions. Periodically review and retain users who followed you back, removing those who didn't. This maintains a balance between the number of followers and followed accounts.

After about a month, when the apps have extracted relevant contacts, export your contacts from Google in CSV format for sharing with another Node or a client.

Import a new batch of thousands of contacts and repeat from Step 4.

09. Importing contacts to Google.

While Google is often considered unreliable and unsafe for business, this section offers guidance on managing contacts within Google. Use a burner Gmail account, as discussed earlier in the article, to maintain privacy and security.

09.1 First steps.

1. To cycle your contacts, start by deleting all existing contacts.
2. Afterward, ensure you empty the trash, as the contacts still count towards the limit of 20k. Failure to do so may trigger a notification when attempting to import new contacts.
3. Empty the trash multiple times, as each round deletes only a few thousand contacts, requiring several minutes to complete.
4. Upon importing, contacts are placed under "Labels" and won't display as contacts until manually selected and added.
5. However, they will appear in the contact app on Android and Emulators, allowing their use in social media apps without being added to Google contacts.

09.2 Tips.

When importing contacts, note that there's a strict limit of 999 contacts per batch. To streamline organization, assign the imported list a label with the same name as the file you're importing. Otherwise, Google may assign its own labels, making it challenging to track which contacts have been used.

10. Creating a marketing strategy.

Crafting a successful social media strategy requires marketers to tailor their approach to meet the needs and desires of their audience. While this effort demands both time and resources, when executed effectively, it fosters a more dedicated client base. Follow these 6 essential steps to ensure client engagement:

1. Establish achievable goals
2. Research your target audience thoroughly
3. Identify crucial metrics to track
4. Create compelling social content
5. Ensure timely responses on social media
6. Assess successes and areas for improvement. The widespread use of social networks has changed how users access news and information. Therefore, adapting marketing strategies to reflect societal changes is crucial. Our primary objective in using social media is to provide potential clients with a comprehensive understanding of Ubinodes' practices and services.

10.1 Set realistic goals for yourself.

Crafting a social media strategy that cultivates a committed client community may seem improbable, but it's entirely achievable. Your objectives play a crucial role as they determine the effort and time invested in your campaigns.

Start by addressing modest goals, like initiating a small forum with familiar participants. As engagement in the forum grows, the likelihood of followers or clients forming enduring connections within your network significantly increases.

10.2. Research your target audience.

To effectively reach your target audience, your first step involves identifying the most pertinent social media platform they actively engage with. For instance, if your aim is to engage millennials, platforms like Instagram or TikTok serve as ideal choices due to their substantial millennial user base.

Alternatively, if you're targeting women for your marketing campaign, establishing a presence on Pinterest would be advantageous, given its popularity among female users. Employing demographic data, similar to the aforementioned examples, aids in pinpointing your target audience. Once you've identified the appropriate platform, you can begin gathering relevant data to support your objectives.

10.3 Decide what the most important metric you need to be aware of.

Once you've gathered pertinent data on your target audience and selected a primary social media platform, the next step involves determining the crucial metrics that align with your ultimate goals. Among the myriad of metrics available, I will emphasize three key ones: reach, clicks, and engagement, as I believe these foster the transformation of followers/clients into committed members of your network.

In social media terminology, reach signifies the number of users exposed to your post. This metric is invaluable as it quantifies the audience your content reaches. Clicks hold significance in social media marketing since they serve as a positive indicator of your content's reception among the audience. Engagement encapsulates the overall interaction, measured by clicks, likes, or other responses generated by your content.

By leveraging these three metrics, you can swiftly discern the efficacy of your content. Analyzing their collective impact allows for a quick evaluation of what content resonates effectively and what requires refinement in your strategy.

10.4 Create engaging social content.

Your social media content stands as a pivotal element in the success of your marketing strategy. Once you've identified a theme for your content that garners positive reception, consistency becomes key. Maintaining a steady theme allows followers/clients to comprehend your brand more comprehensively, facilitating the transmission of your intended message. For

instance, using a consistent banner format preceding your posts helps users get accustomed to it. Changes in format should only be introduced during transitions in viewership to maintain familiarity and engagement.

10.5 Be on time with your social media response.

You foster integrity within your page or channel by maintaining consistent activity through posts and replies. Engaging with your audience demonstrates respect for their time invested in your content. Utilizing the data from previous steps helps determine optimal posting times for comments and content to better connect with your audience. Swiftly responding to user inquiries or service requests is crucial. Followers/clients anticipate both promptness and a meaningful response when engaging with you. Timely and meaningful responses ensure your social media strategy operates seamlessly.

10.6 Decide what's working and what can be improved upon.

Over time, you'll identify what works well and where improvements are needed. If your content stagnates, analyze your analytics to discern necessary changes. Mastering this process takes time, so don't fret if your initial ideas don't yield results. Capturing an audience's attention lacks a perfect formula; trial and error is a commonly employed strategy. Seeking peer feedback offers valuable options and ideas for enhancing your social media strategy.

11. Conclusion.

When selecting an Android emulator, Bluestacks and LDplayer function similarly, with Bluestacks often running a bit faster, while LDplayer provides a contacts app and easier GPS spoofing capabilities.

Although the mentioned platforms are crucial, numerous others not included might better suit your company. Therefore, we urge you to define your specific platform needs. Use this article as a foundation to grasp the online profile creation process, but also explore other platforms and their respective audiences. While the core process for establishing an online business presence remains consistent across platforms, it's the nuanced differences in their offerings that can significantly impact your company's success.

12. Notes.

1. This is done to hide your IP which gives away your location and identity. You can purchase plenty of such services online, a good one would be Protonmail (<https://protonvpn.com/about>).

The non-expiry feature of a SIM card depends on your country's regulations. In places like EU States or the US, you usually need to register the card to get this feature. However, you can often use fake details for registration. When registering online, they may ask for ID or passport numbers, but you can provide fake ones. Make sure to use a VPN before visiting the website for added privacy. If your provider doesn't offer online registration or non-expiry, let the SIM expire and get a new one. This might be the price for protecting your privacy.

2. Police, prosecutors, etc., can commit "legal" crimes by corrupting state institutions, posing a significant threat to individuals and countries. They can cover up illegal actions and have the ability to intercept and read various forms of communication, such as IMAP, POP3, TLS, SSL. They can also spoof your email provider's SSL certificate and access your SMS and emails, making recovery options vulnerable to attack. That's why it's essential to use encryption software, encrypt your devices, and purchase hardware from outside your operating country.
3. Because every GSM phone has a unique identifier called IMEI, which cannot be changed. When you insert a SIM card into a phone, the IMEI is sent to the carrier and tied to the SIM, which is linked to your identity. This connection remains in the carrier registry and can be accessed by other carriers and potentially by state-sponsored criminals. Even if you change the SIM card, you can still be tracked by the IMEI.
4. When syncing your contacts, Facebook only allows you to select 50 contacts. Uploading a large list, like 10,000 contacts, is not useful. However, Facebook's network effect quickly brings many friend requests from second-degree contacts, allowing you to build a friend list rapidly and create groups like "Ubinodes_xxx - International Marketing." The downside is that you'll end up in a bubble of similar profiles, interests, or countries. This limits our strategy, so be ready to create new Facebook accounts frequently.
5. Reddit is asking you to link a Gmail account but it's not sure if it's syncing your contacts as it doesn't seem to be « suggesting » you to anyone.
6. It is difficult to upload photos using an android emulator, it's better to use an android device with scrcpy. When you create an event, the time displayed by the app is often wrong, so include the time in your title. When you create a group, give a descriptive name according to the actual context of your group. For example use "Club Export Burkina Faso" instead of "Ubinodes Burkina Faso".
7. VK is syncing through connecting with your Gmail or Facebook account. It is not looking into your contact app.

8. Facebook has over 2.7 billion users. Since it has the highest amount of advertising, there is a higher chance that your marketing can be lost in the storm. It assists with maintaining a customer base, not creating one. Furthermore, Facebook is "pay-to-play" in terms of marketing.
9. Instagram is great for companies without an advertising budget
10. See this article: <https://www.pushbio.io/why-doesnt-my-link-work-on-instagram/>
11. Individual Twitter pages can be converted to business pages, but it's recommended to start a fresh page.
12. Individual LinkedIn pages can be converted as well, but the process can be troublesome, and creating a fresh page seems to be a quicker process.

13. Sources.

Choosing the platform: <https://aofund.org/resource/choosing-right-social-media-platform-your-business/>

General social media information: <https://www.createit.co.nz/blog/creating-engagement-in-an-environment-of-social-media-overload/>

More social media facts: <https://www.socialmediatoday.com/news/the-8-best-social-media-platforms-to-market-your-business-in-2021-infograp/595834/>

Facebook facts: <https://blog.hootsuite.com/facebook-demographics/>

Instagram statistics: <https://blog.hootsuite.com/instagram-statistics/>

Twitter statistics: <https://blog.hootsuite.com/twitter-statistics/>

LinkedIn statistics: <https://blog.hootsuite.com/linkedin-statistics-business/>

Making Facebook page: <https://blog.hootsuite.com/steps-to-create-a-facebook-business-page/>

Making Instagram business page: <https://business.instagram.com/getting-started>

Making Twitter page: <https://business.twitter.com/en/basics/create-a-twitter-business-profile.html>

Making LinkedIn page: <https://www.linkedin.com/help/linkedin/answer/710/create-a-linkedin-page?lang=en>