



UBINODES

REVIEW: STEEMIT FOR BUSINESS



Review: Steemit for business

Our chosen blogging platform is Steemit. We provide feedback, detailing what we perceive as pros and cons, and so forth.

Disclaimer: We are unaffiliated with any of the mentioned companies. This article solely represents our independent findings, and there is no affiliate marketing associated with the provided links for your convenience.

How we write our reviews: For an impartial and comprehensive review, all apps undergo the following testing criteria:

- Real-time usage in actual projects.
- Evaluation by various team members situated in different countries.
- Testing on diverse devices and operating systems.
- A minimum testing period of two weeks, averaging four weeks.
- Peer review by team members precedes submission to the app's publisher for the final review.

This is a guide for:

- Assessing the pros and cons of Employing Steemit as a Business Blogging Platform.
- Establishing a Steemit Account.
- Granting Editor Rights on Steemit.
- Utilizing Markdowns for Post Editing on Steemit.

1. Pros and Cons of Steemit.

1.1 Pros:

- Steemit stands out as the sole social media platform that compensates users for posting and upvoting comments.
- The community boasts over 200 members, witnessing around 2000 new sign-ups daily.
- Navigating the site is user-friendly.
- Steemit's code operates on an open-source and decentralized framework.
- Additionally, the website is ad-free.

1.2 Cons:

- The site is currently in its beta phase and is under construction.
- Certain features are still unavailable, including a private messaging system.
- The account registration process takes approximately 7 days.
- Additionally, standard HTML tags cannot be utilized.

2. Setting Up An Account.

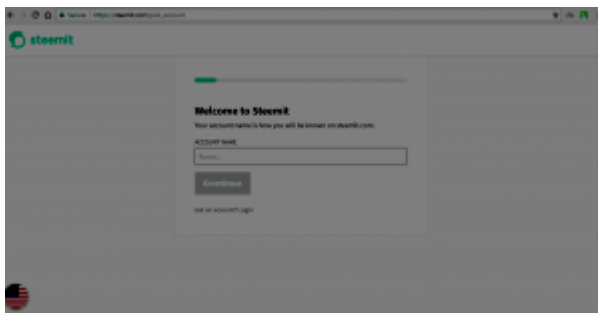
Step 1: Sign up.

- Enter <https://www.steemit.com/> in your url.
- Click on Sign up.



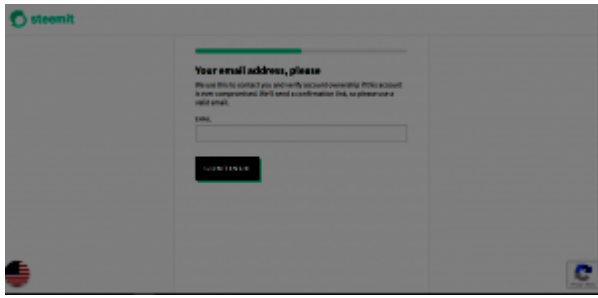
Step 2: Enter your account name.

- Choose an available account name and proceed by clicking on continue. Caution: Once selected, you won't have the option to change it later.



Step 3: Enter your email.

- Input your email address and proceed by clicking on continue. This email will be utilized for registration and newsletters, excluding password recovery purposes.



Step 4: Country and phone.

- Select your country code from the dropdown menu, then input your phone number and proceed by clicking continue.



- Enter the confirmation code sent and click continue.

Note: It takes Steemit about 7 days (sometimes more) for a Steemit account to be activated.

3. Sharing editing rights:

How to Share Editor Rights on Steemit.

Lost passwords: Emphasizing the criticality of password security is vital, as Steemit does not facilitate password recovery. Once a password is lost or compromised, Steemit is unable to intervene.

Posting key: Facilitating editor rights sharing on Steemit is a straightforward process. To post and edit articles for a business or user account, one only needs the username and a posting key. Posting keys serve the purposes of voting and posting on Steemit, distinct from active and owner keys. Team members or editors should be provided with the posting key.

4. Editing Posts using markdowns on Steemit:

Editing posts on Steemit diverges from conventional blogging platforms due to the use of Markdown which is a little different from what users and businesses are used to. Markdown is a lightweight and user-friendly text styling method for the web. It employs a straightforward syntax, incorporating a few non-alphabetic characters for styling, such as (#) or (*). Markdown essentially transforms regular text into styled content.

Here's a compilation of useful hacks for editing on Steemit.

4.1 Headers:

Adding the (#) with a space in the beginning of a word or sentence changes the text to a header.

#H1.

##H2.

###H3.

####H4.

#####H5.

#####H6.

4.1.1 Result:

H1.

H2.

H3.

H4.

H5.

H6.

4.2 Emphasis:

Adding the (*) or the (_) at the beginning and end of a text changes the text to either Italics or bold.

This text will be italic. *

_ This will also be italic. _

** This text will be bold. **

__ This will also be bold. __

4.2.1 Result:

This text will be italic.

This will also be italic.

This text will be bold.

This will also be bold.

4.3 Lists.

To create lists we can use numbers, (*), (-), (+);

First ordered list item.

Another item.

..* Unordered sub-list.

Actual numbers don't matter, just that it's a number.

..1. Ordered sub-list.

And another item.

Unordered list can use asterisks.

- Or minuses.

Or pluses.

4.4 Links.

This are the ways to create links on markdown.

Note: The link must start with https:// not www without which it wouldn't work.

[I'm an inline-style link] (<https://www.love4aviation.org>)

[I'm an inline-style link with title] (<https://www.love4aviation.org> "Love4aviation's Homepage")

4.4.1 Result.

I'm an inline-style link.

I'm an inline-style link with title.

5 Images.

Steemit offers a dedicated hosting website named SteemIMG, providing a central location for posting images and gifs. SteemIMG boasts a user-friendly interface and dependable service, facilitating easy picture-taking with a phone and direct upload to Steemit.

Here are several methods for uploading, linking, organizing, and publishing your images on Steemit:

Step 1: Upload the images to SteemIMG.com.

Right-click on the desired image for upload.

Choose "Copy Image Address."

Access <https://steemimg.com>, then initiate the upload.

Alternatively, employ drag-and-drop functionality, browse your computer, or add the image URL for SteemIMG.



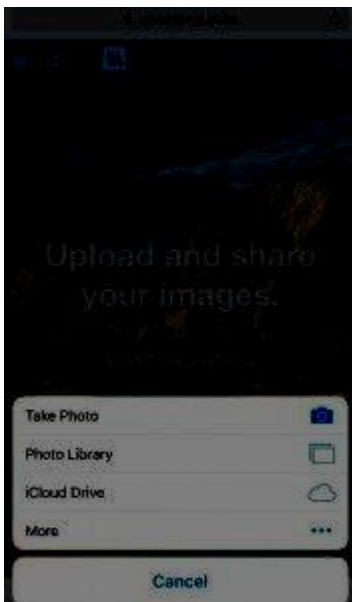
Subsequently, paste the copied image URL address.

Select submit; optionally, choose a category (it's not compulsory).

Click upload.

To upload an image on a computer, a live picture, or a mobile phone, follow these steps:

1. Visit <https://steemimg.com> in your browser.
2. Either browse the image location on your computer or drag and drop it onto SteemIMG.
3. Optionally select a category, then click upload.
4. For mobile phones, choose "Start Uploading."
5. Decide to take a photo, select from your photo library, or use iCloud Drive.



6. Click on upload.

Visit <https://steemimg.com>.

With your chosen image, navigate to Embed Codes.

Select the desired Image URL below the image.

Paste the URL in the position where you want it within your article.

If you require assistance or answers to any questions, visit <https://www.steemithelp.net/>. They cover a range of topics, including Steemit basics, site navigation, posting, curation, and more. Accessing this resource can greatly facilitate your Steemit journey.

6. References.

GitHub. (2017). adam-p/markdown-here. [online] Available at: <https://github.com/adam-p/markdown-here/wiki/Markdown-Cheatsheet> [Accessed 9 Dec. 2017].