



# OUR STORY

Dive into the compelling story and journey of Ubinodes from Love4Aviation to the ultimate rebranding - Ubinodes.



# Birth of Ubinodes.

Ubinodes originated as Love4aviation (L4A), established in New Zealand in 2007. Originally focused on international marketing services for the aviation industry, including importing and exporting aircraft parts, L4A expanded globally through the internet and an extensive network of agents. Although initially serving New Zealand and Australia, the organization quickly grew to operate worldwide.

With a team boasting over a century of combined experience and a strong passion for aviation, L4A built a brand centered on exceptional service. The expansion reached countries like the US, UK, Germany, and France. In 2016, the organization underwent incorporation in Estonia to better serve the European market and enhance its tax management capabilities within Europe. This transition marked the evolution of Love4aviation into Ubinodes.

In 2017, we realized that our passion extended beyond the aviation industry. While aviation remained a significant part of our journey, our enthusiasm for marketing and international trade became increasingly evident. Recognizing that consulting's impact extends across various industries globally, we decided to broaden our focus.

As Love4Aviation, we shifted our attention to the services we weren't currently providing but were in demand from companies. This shift prompted us to embrace the challenge and address the broader needs of our clients. To align with this expanded vision, we formulated a new strategy, adopted a new structure, and rebranded from Love4aviation to Ubinodes. This transformation allowed us to better serve diverse industries and offer comprehensive marketing and international trade services.

# Technology – Our Major Driver.



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Love4Aviation originated from our deep passion for aviation. In 2018, we underwent a comprehensive rebranding, transitioning from Love4Aviation to Ubinodes. During this transformation, we dedicated substantial resources to researching and implementing secure and efficient IT tools for our network. This effort resulted in extensive publications on IT and data security, which we openly shared.

While Love4Aviation now operates as an independent brand, Ubinodes remains committed to aviation and has expanded its reach into new industries to better serve our clients. Our commitment to leveraging cutting-edge technology has only intensified, and this technological focus aligns with our passion for aviation.

Technology plays a pivotal role in both industries, offering significant advantages but also posing numerous risks. Our goal is to guide our customers in understanding the impact of technology on their businesses, highlighting both positive and negative aspects. Ubinodes, with its broader scope, allows us the freedom to go beyond aviation and provide comprehensive solutions.

# Where We Are Today.



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Ubinodes remains committed to providing our customers with the utmost confidence in having a dedicated team by their side. In pursuit of this commitment, we have introduced the Ubinodes token, our proprietary cryptocurrency, designed to address transaction challenges arising from differences in financial regulations.

The Ubinodes token not only enhances payment efficiency but also addresses security concerns associated with digital marketing, ensuring our customers that their transactions are secure and protected from state-sponsored threats.

Cryptocurrency, particularly the Ubinodes token, offers international accessibility and reliability superior to other payment forms. In addition to the token, we are actively expanding our global team by hiring international marketing consultants to cater to our clients' evolving needs. These consultants play a vital role in assisting clients in expanding their horizons effectively.

By leveraging the expertise of local consultants from around the world, we gain a comprehensive understanding of diverse customer psychographics, enabling us to uncover the marketing potential of new regions.

Our dedicated team of consultants is unwavering in maintaining the same level of excellence that has defined our customer service. The core goal of Ubinodes remains unchanged: a steadfast commitment to providing excellent customer service.